

AMAZON PRODUCT LAUNCH

Pet Faves - Dog Chews

“Thank you for your help!! I’m very impressed with your work and your work ethics.”

– Swetha P., New Jersey, United States

Want your product to stand out amidst all your competitors? I was hired to tell a story that helped readers connect with the product. I identified that the competitors’ descriptions were clinical and stale, so under the client’s direction, I wrote a story that painted a more vivid and emotional image in the reader’s mind. In addition to that, I also selected and composed images for their Amazon product description page.

I completed the project ahead of time and on-budget. The client was extremely satisfied with both my writing and the value-added graphic design skill that I brought to the table.

While I would’ve done a few things differently, ultimately the client has the final say.



Remember when your dog was a li'l pup, leaping and yelping in joy with bright shiny eyes! How excited and happy you must've been to see your puppy grow up into an energetic dog that ran and bolted around! And who can forget the feeling of faithful affection when your dog snuggled up with you on so many cold nights.

We take good care of our pets, and they take care of our warm hearts.

As your beloved dog matures after many years of faithful companionship by your side, he or she's going to slow down just like we do when we reach a certain age. And it's sad to see such a beautiful animal get burdened with aching joints, leaving it to spend its days with a long face.

We want your furry pal to smile! That's why Pet Faves food products are crafted with the best natural ingredients that help your beloved companions lead long healthy lives.

Just like you, we insist on only the best for our pets. We only use top quality ingredients that are natural and organic, foods that are good for your dog's health and that'll put a big warm smile on its face!

**Worried about your dog's joint pain?**

It's a beautiful sight to see your dog running and bounding across the park or in your yard. But it's hard on you and your dog both when it ages and begins suffering from joint pain.

That's why we made these delicious and healthy dog chews.

Powerful Blend of Natural Ingredients

Backed with science, our tasty dog chew contains a special blend of the best natural ingredients.



- **Organic Turmeric helps your dog stay enthusiastically active**
Organic Turmeric is a Wonder Herb that helps maintain the health of your dog's hips and joints. Curcumin P3 is our special organic formulation of the potent element in turmeric and its known to be good for the heart and lowers risk of infections.
- **BioPerine for Superior Absorption and Bioavailability**
This is a specially-formulated black pepper extract. It's essential to unlocking the powerful benefits of all the premium ingredients we use to make our pet food products. We add 10mg of BioPerine, which is just the right amount to help your beloved pet get all the natural goodness into its body to improve its health.
- **Glucosamine Chondroitin MSM puts that special bounce back in your dog's step**
Glucosamine Chondroitin MSM is a clinically-proven joint health supplement, and we add just the right amount to improve cartilage health.
- **Organic hemp puts a happy smile back on your dog's face!**
Organic hemp eases your dog's joint pain and has so many added benefits too. For one, it strengthens the immune system so your dog can enjoy many more years of healthy living. It also boosts skin health and reduces flaking and shedding, as well as improving your dog's coat. Organic hemp boosts your dog's energy too, which helps with keeping a healthy weight. And to top it all off, this natural plant has amazing anti-inflammatory properties, which means that it supports healthy organ function such as the brain and heart.

Ethically Sourced Turmeric



Turmeric is native to India, and India is the largest producer of this potent healthy herb. By buying this premium dog chew, you're supporting the struggling farmers who work hard to bring you this herb that's so important to your dog's health.