

THE PORTFOLIO OF
TERRANCE HT IP

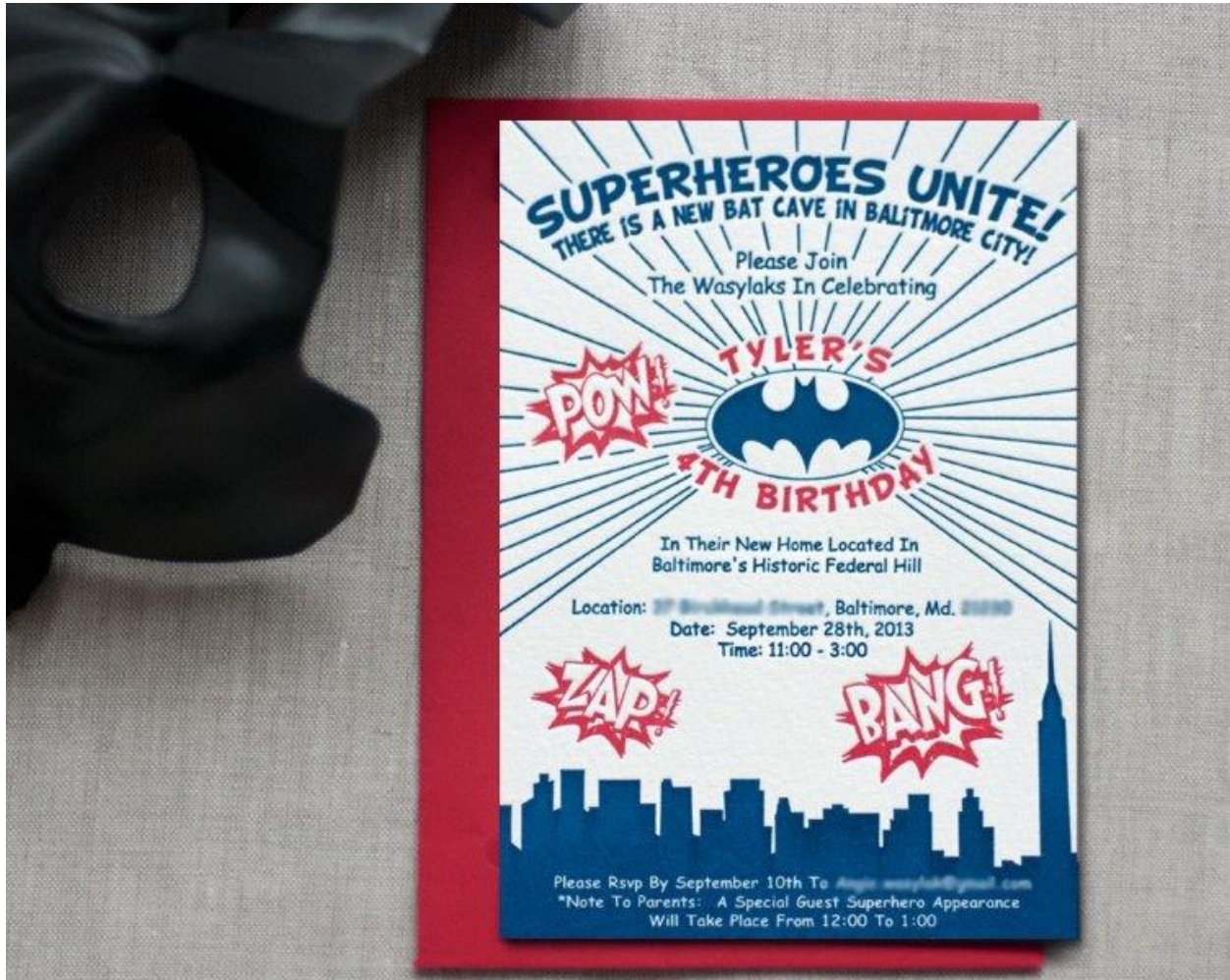
PRODUCT DESCRIPTION PORTFOLIO

Client Biplane Press
URL <https://www.yelp.com/biz/biplane-press-oxted>
Year 2014
Categories Product description, SEO

Notes

For reference, the client specified that she wanted a 'gentlemanly' style of writing that drew attention to the artistic details in her work. In 2017, I can adapt the descriptions to be punchier, shorter, and more action oriented. Some photos are missing, so some copy stands on its own.

THE PORTFOLIO OF TERRANCE HT IP



Comic Book Birthday Celebration

Celebrate your child's birthday with a Bang! Or a Zap, or a Pow! This colorful letterpress Birthday Invitation features all the hallmarks of an action-packed comic book, including the same font used in comic books, and the Bat Signal that shines bright over the Gotham skyline!

Alternate Description

Celebrate your child's birthday with a Bang, Zap and Pow! This colorful letterpress Birthday Invitation has the punch of an action-packed comic book. Use the Bat Signal to gather your loved ones in celebration!

THE PORTFOLIO OF
TERRANCE HT IP



Christmas Card

Featuring the cool Arab sands, a swooping curve of sky blue evokes the friendly crisp air of the holiday season in this letterpress Christmas Card.

Alternate Description

Featuring the cool Arab sands, a swooping curve of sky blue evokes the friendly crisp air of the holiday season in this letterpress Christmas Card.

THE PORTFOLIO OF TERRANCE HT IP



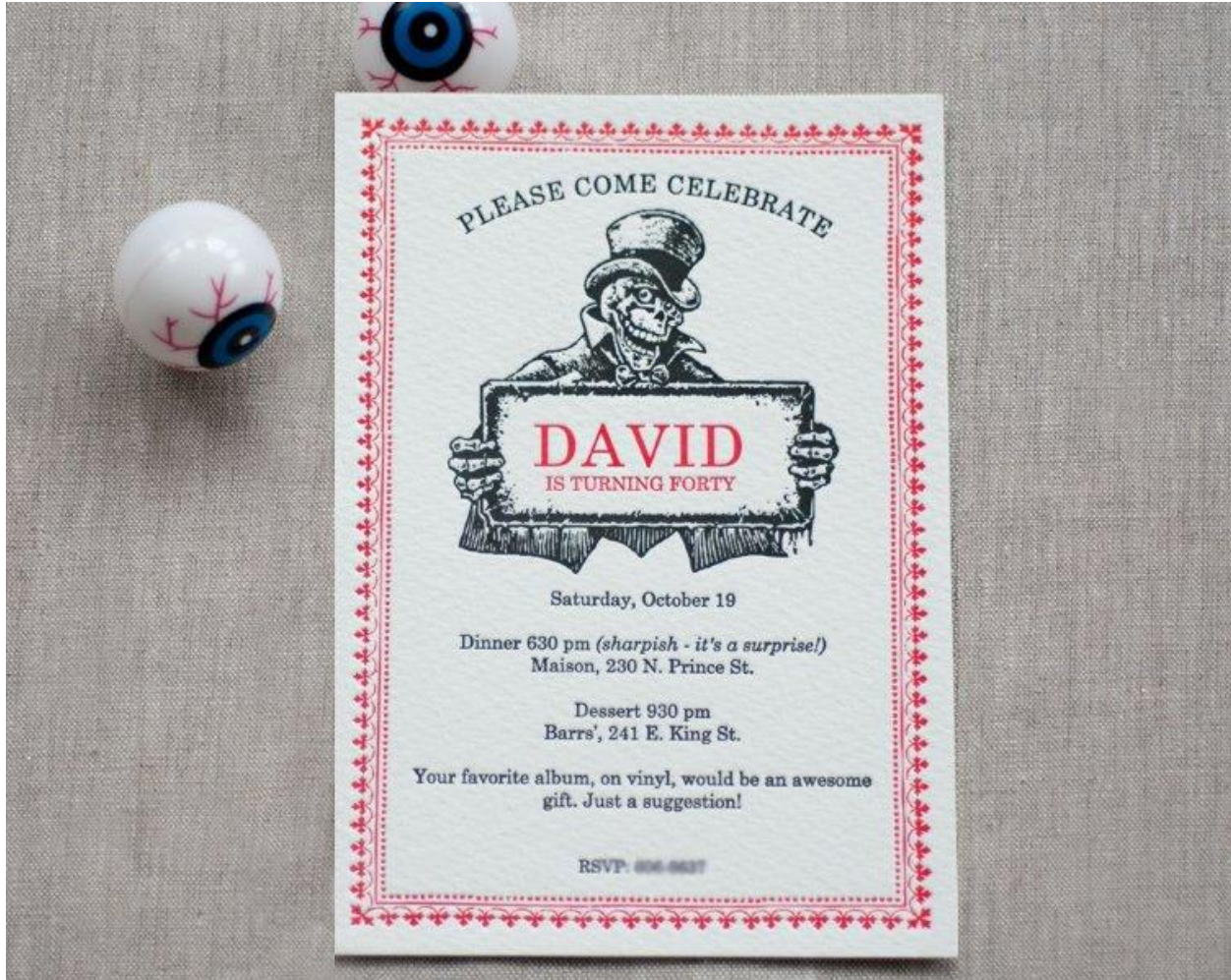
Birth Announcement

This Birth Announcement features a little red wagon with his or her name on it! The playful little red wagon tells of a simple innocent time: who knows what your child will have in tow with him? Toys? Fruits? Whatever it is, you can be sure that it'll be with love.

Alternate Description

Announce your child's birth with a classic icon—the Little Red Wagon. This piece evokes a simple innocent time. Who knows what your child will have in tow? Toys? Fruits? Whatever it is, you can be sure that it'll be with love.

THE PORTFOLIO OF TERRANCE HT IP



Fortieth Birthday

Make an impact with this Birthday Invitation and invite your friends to celebrate with you in spooky fashion! Perfect for Halloween (or all year round if you're a horror fan), this letterpress invitation features a hand-drawn spine-chilling skeleton. For the complete effect, our ink is made of bat wings and blood out of a cauldron.

Alternate Description

Invite your friends to celebrate with you in spooky fashion! Perfect for Halloween and October parties, a hand-drawn spine-chilling skeleton welcomes your guests. For the complete effect, our ink is made of bat wings and blood out of a cauldron.

THE PORTFOLIO OF TERRANCE HT IP



Family Moving Announcement

Make the news and celebrate your family's new home! This letterpress announcement features exquisite details. Your photo is hand-trimmed to size and the envelope liner is custom-printed to match your photo (check out the boys' shirts!) Truly one for the family (and neighborhood) archives.

THE PORTFOLIO OF TERRANCE HT IP

Christening Announcement

Invite your guests in a unique fashion. An adorable cherub-like child adorned with an Indian headdress welcomes your guests to your child's Christening ceremony. Clean modern type mingles with vintage charm in this letterpress announcement.

Hudson's Ninth Birthday

Playfully scary, this Halloween Birthday Invitation will have your guests delightfully spooked! Deep bright orange highlights the creepy hand-drawn illustrations reminiscent of a children's book, showcasing all the eeriest bits of Halloween.

Boy's First Birthday

Make your child's first birthday a blast with this delightful letterpress Birthday Invitation! Blues and teals pop in the cheery hot air balloons that soar high up in the clear skies, and festive party banners make your event happily off-beat!

LEGO Wedding Invitation

Marry your love of LEGO with the love of your new spouse! Framed in an elegant navy-blue border, this Wedding Invitation features you and your life as an endearing LEGO couple. A clean modern typeface combines with elegant script to create an eclectic feel that is as unique as the love of your life.

Ceremony Invitation

A majestic phoenix in midnight purple with spry green accents graces this letterpress Invitation Kit. Inspired by Malaysian batik patterns, this letterpress Invitation Kit offers balance between relaxed and spirited beauty.

Wedding Invitation

A gorgeous ocean blue design is the backdrop to this breathtaking Wedding Invitation. The soft gentle whispers of tissue paper bring the waves to your guests, and a shimmering abalone shell set upon sand-colored paper ribbons bring all the charms of the oceanside beach to this your guests in this letterpress invitation.

Wedding Announcement

Life is cinema, said a famous filmmaker somewhere, and each of us are stars in our own movies. This film-inspired letterpress invitation features warm apple red that evokes the simplicity of a more innocent time, and a timeless typeface reflects that purity.